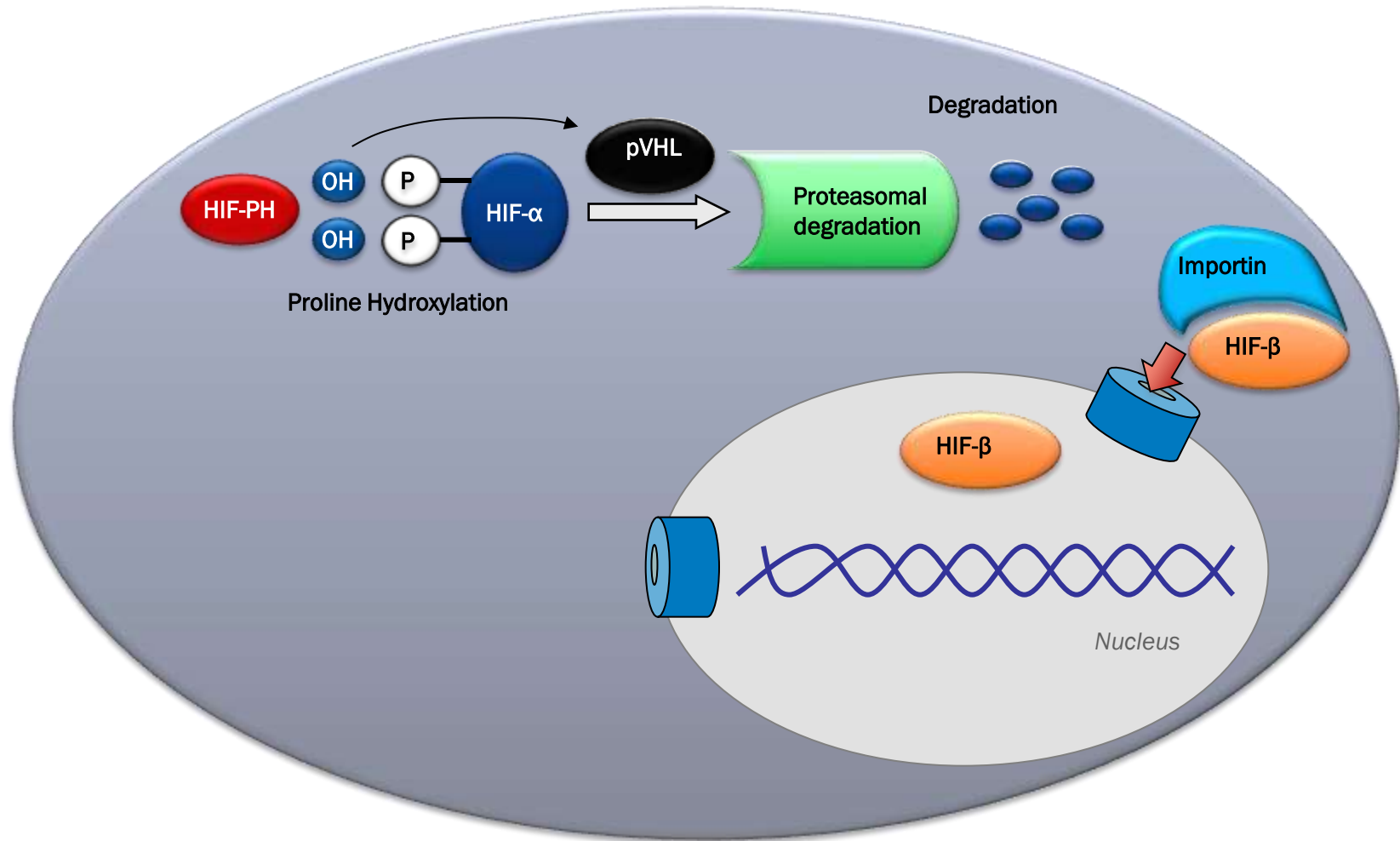
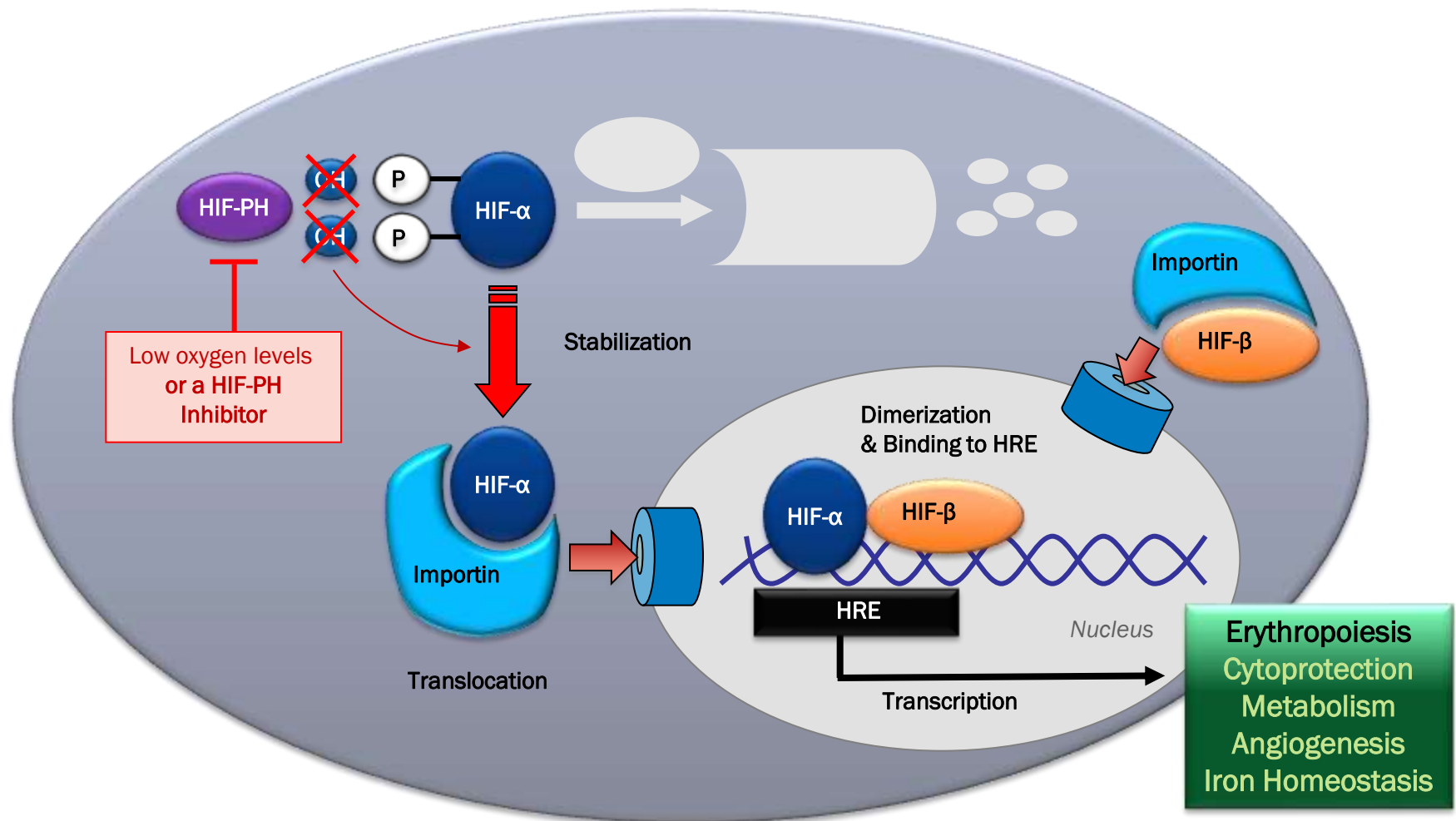


Roxadustat PHI-PHI for Treating CKD-Anemia

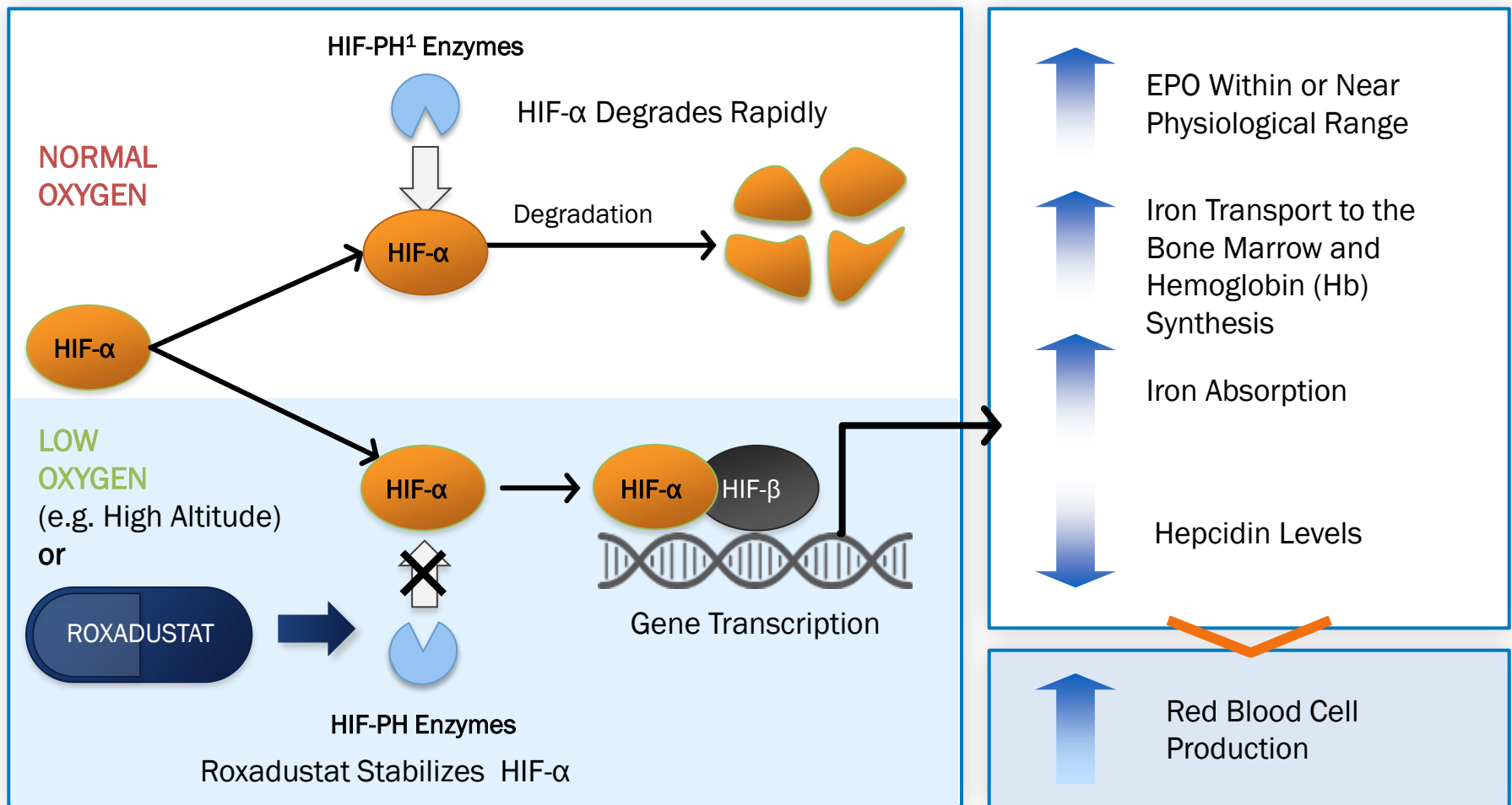
Control of HIF Levels By Prolyl Hydroxylation



Control of HIF Levels By Prolyl Hydroxylation



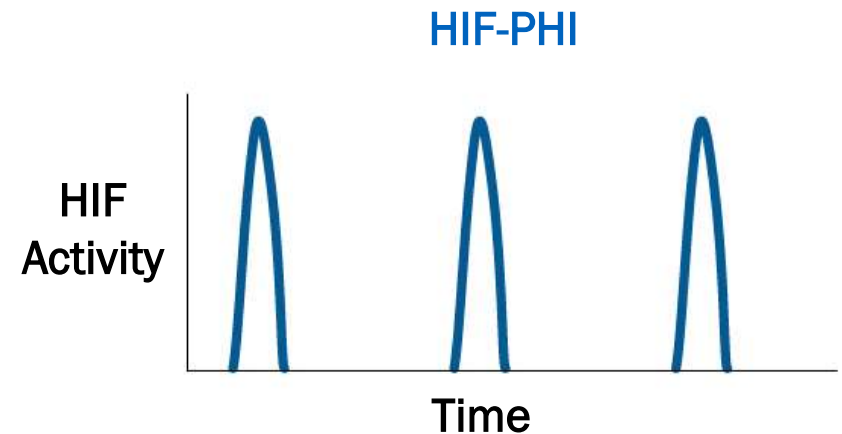
Roxadustat Affects the Multifactorial and Natural Pathway that Contributes to the Development of Anemia



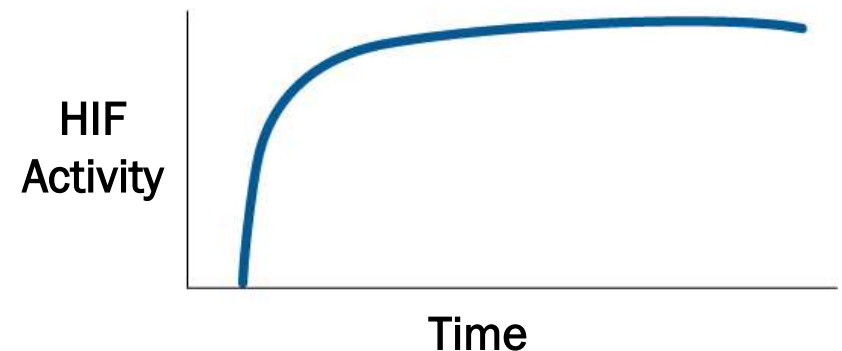
¹HIF-PH - hypoxia-inducible factor prolyl hydroxylase

Roxadustat Thrice Weekly (TIW) - Transient HIF Activation by Intermittent Dosing of HIF-PHI Is Not the Same as Chronic HIF Activation

- Roxadustat has a half life of 10 to 12 hours, dosed TIW → no dose accumulation.
- With TIW dosing, HIF system has enough time to fully reset to basal levels between doses.
 - Ensures durability of effect over time.
 - Transient HIF-activation of early response gene for anemia therapy, avoid chronic HIF activation.
- Fundamentally different from experimental models of hereditary conditions where HIF is genetically overexpressed, i.e. constant HIF activation.

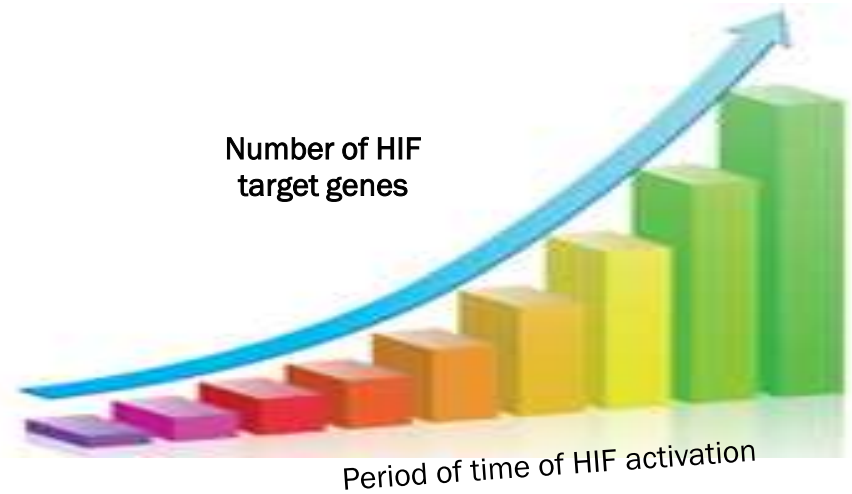


Overexpression of HIF

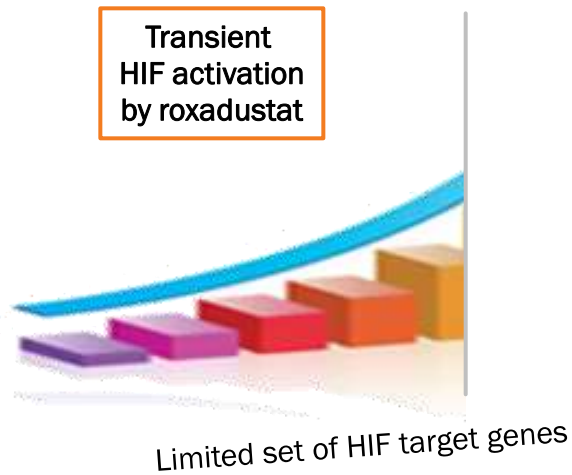


Transient HIF Activation Limits the HIF Target Gene Response

- HIF target genes respond differently following HIF activation
- Some genes are switched on quickly whereas other genes require longer periods of HIF stabilization

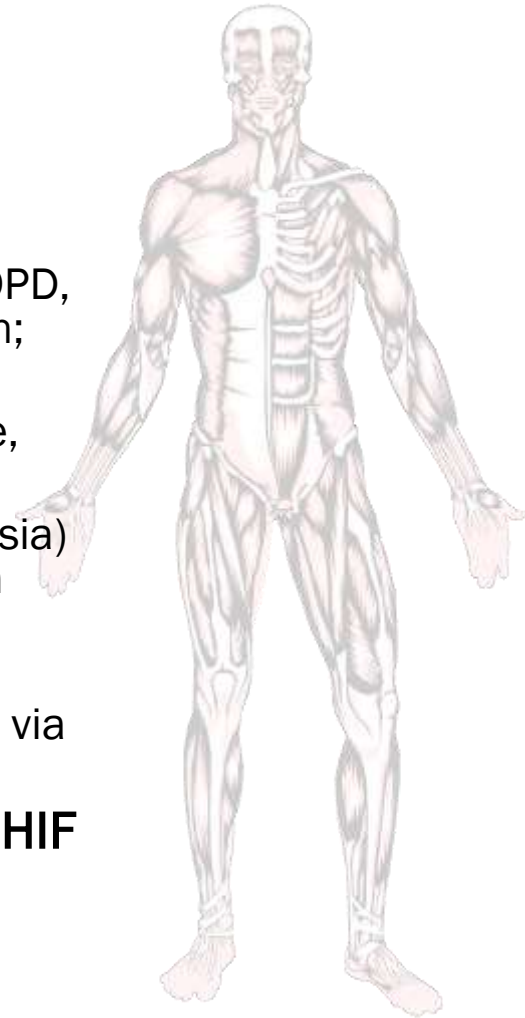


- HIF-PHI such as roxadustat only transiently activate the HIF system
- As the drug is cleared by the body, the HIF response is rapidly switched off
- This transient activation of HIF limits the number of HIF target genes that are regulated



Pharmacologic Activation of HIF is Easily Distinguished from Other Stimuli Associated with HIF Activation

- The unique effects of HIF-PHI exposure cannot be easily anticipated from the literature.
- The pharmacology of HIF-PHI is very different from pathologic settings where HIF is known to be activated.
 - Systemic hypoxia (exercise, altitude, respiratory insufficiency - COPD, apnea, asphyxia) - HIF-PHI treated cells are not starved for oxygen; pathologic consequences of O₂ deprivation do not occur.
 - Hemorrhage (trauma, phlebotomy) - HIF-PHI improve iron balance, promote RBC formation.
 - Ischemia (vasoconstriction/occlusion, embolism, trauma, neoplasia) - HIF-PHI do not recapitulate the profound effects of ischemia on local glucose depletion or metabolite accumulation.
 - Somatic and germ line mutation (congenital polycythemias, neoplasia) - HIF-PHI permit HIF activation to be closely regulated via dose level and regimen, treatment effects are fully reversible.
- **Unlike mutation, the duration, magnitude and interval of HIF stabilization by HIF-PHI is pharmacologically controlled.**
 - Roxadustat dosing regimens allow HIF to be fully reset between doses.



Roxadustat CKD Anemia Development Program

Phase 1

Completed 22- clinpharm studies

- PK/PD similar in Caucasians, Japanese, and Chinese
- PK not impacted by hemodialysis
- TQT study: no QT prolongation

Phase 2

6- completed
(4-US-global & 2-China)
2- ongoing (Japan)

- Efficacious in CKD-ND, CKD-DD, inflamed or not, no IV iron
- Independent data monitoring committee: no safety signals
- No hypertension
- No liver safety concerns
- Reduces hepcidin
- No thrombocytosis
- Lowers cholesterol

Phase 3

8 Global phase 3 studies:
ongoing
China Ph 3- also will start 2015

- Multiple independent regulatory pathways: China, EU, US
- Address FDA requirement of CV composite endpoint
- Patient recruitment by FibroGen, Astellas, & AstraZeneca

> 1100 subjects exposed to roxadustat in completed Ph 1& 2 clinical studies
Exposure up to 4 years in open label extension study
Phase 3 with enrollment target 7300 well-underway, started since 2012

Pharmacologic Activation of HIF Does Not Resemble Tumor Hypoxia

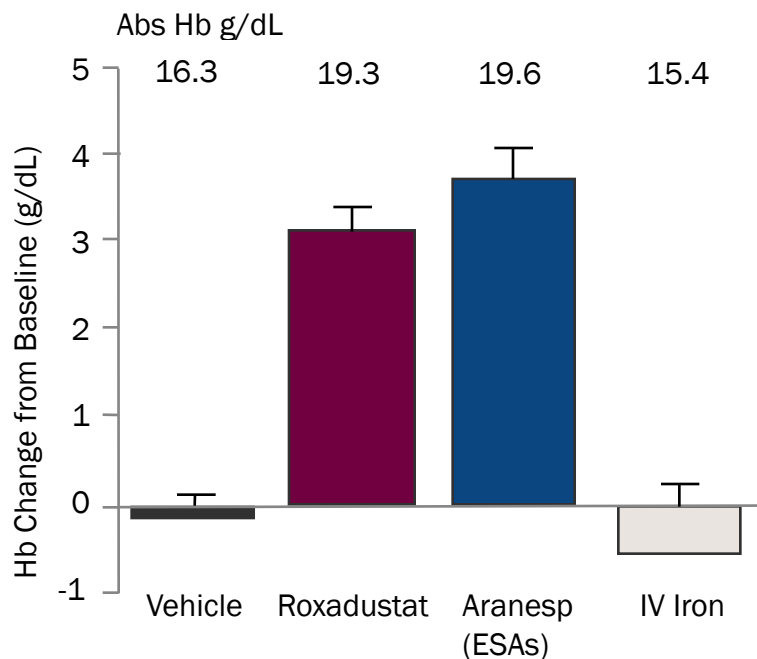
- To investigate the relation between HIF-PHI and tumor progression, a total of six HIF-PH inhibitors have been examined in 35 studies total, in 18 models:
 - Including but not limited to cancers relevant to CIA populations.
 - Models of xenograft, syngeneic, or spontaneous tumors.
 - Models widely recognized as dependent on vascular endothelial growth factor (VEGF).
 - Selected combination anti-tumor treatment models to assess interference, if any.
- No effects on tumor initiation, promotion or metastasis observed in any study.
- No effect on efficacy of anti-tumor therapy in models.
- Two year carcinogenicity studies completed in 2 species with roxadustat & with another HIF-PHI: No carcinogenic effect.

No evidence exists to suggest tumor risk association with use of roxadustat

ESAs Ineffective or Require High Doses in Presence of Inflammation in Preclinical Model

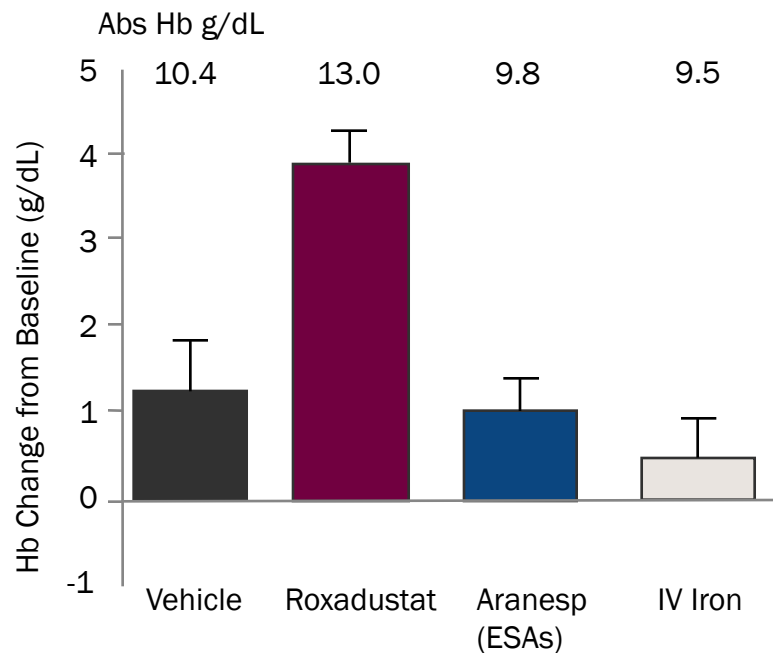
Normal Animals

- Roxadustat Increased Hb
- Aranesp[®] Increased Hb but Reduced Mean Cell Volume (Depletes Iron)b
- IV Iron Ineffective



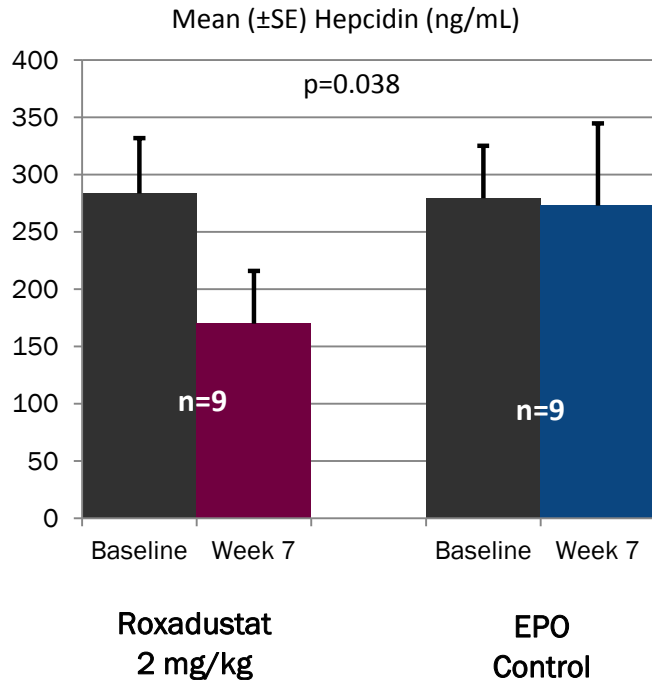
Anemia of Inflammation

- Roxadustat Increased Hb
- Aranesp[®] or IV Iron Ineffective for Anemia of Inflammation

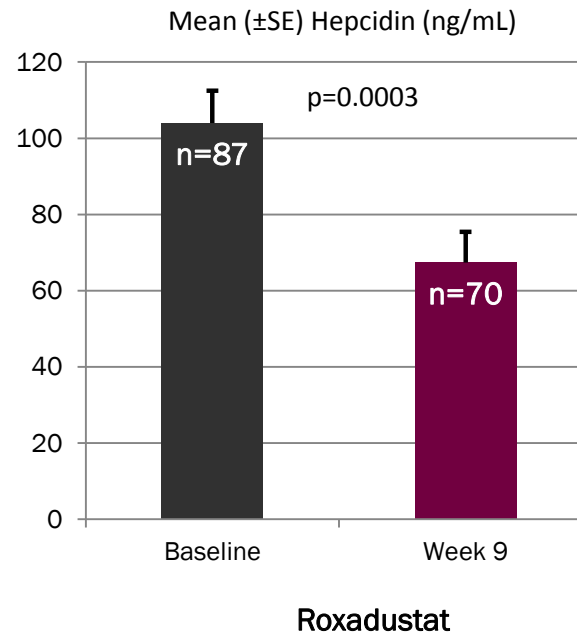


Roxadustat Reduces Hepcidin in Both CKD and ESRD Patients

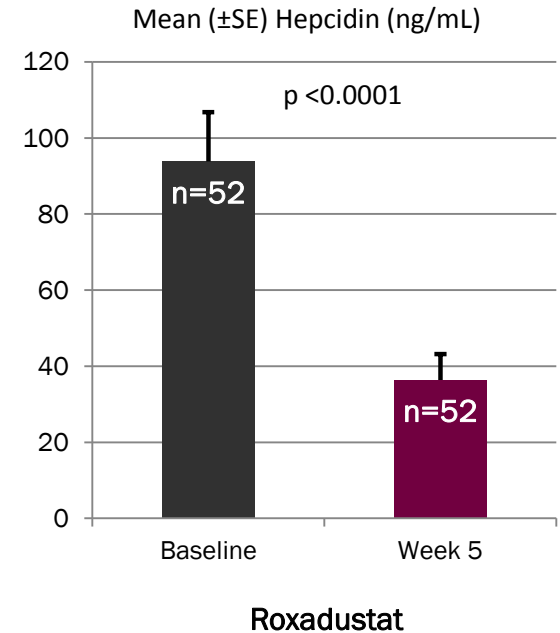
CKD-DD patients previously treated with EPO and randomized (Study 040 A)



CKD-ND (Study 041)



CKD-DD newly initiated dialysis (Study 053)



Hepcidin reduction in CKD patients on dialysis & not on dialysis:

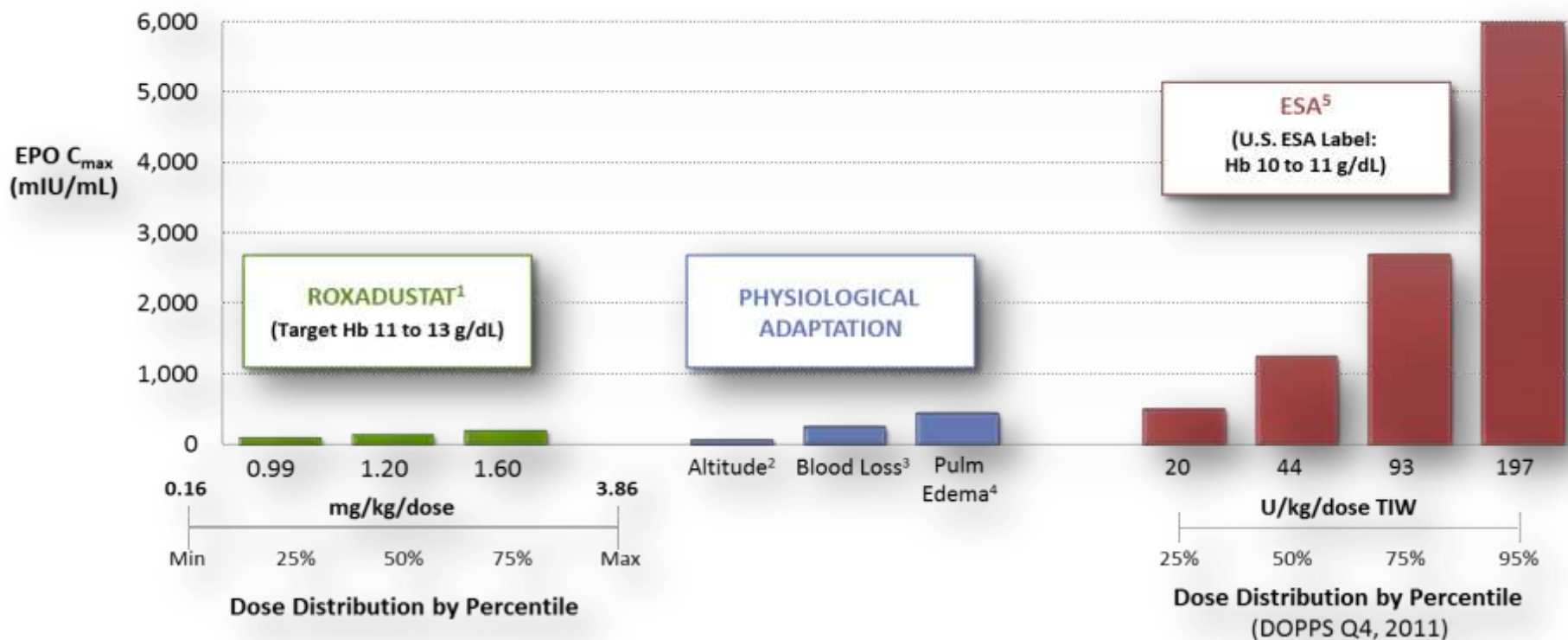
1. Iron available for making RBC, potential for remove need for IV iron;
2. Effective regardless of inflammation (unlike ESA's dampened/no effect in inflammation);
3. Lower Hepcidin level – potential for better patient outcome: “Hepcidin-25 in diabetic CKD is predictive for mortality and progression to end stage renal disease”*

AND Roxadustat Corrects Anemia With Only Physiologic Levels of Endogenously Produced Erythropoietin

Roxadustat:

Doses used in phase 2 studies are associated with EPO elevations within/near physiologic range

IV ESA: Majority of ESA treated patients are exposed to supraphysiologic range of EPO



¹ C_{max} data for roxadustat estimated for a subset of 243 patients who achieved Hb response and were dosed at expected therapeutic doses.

² Milledge & Cotes (1985) J Appl Physiol 59:360.

³ Goldberg et al. (1993), Clin Biochem 26:183, Maeda et al. (1992) Int J Hematol 55:111.

⁴ Kato et al. (1994) Ren Fail 16:645.

⁵ Based on Flaherty et al. (1990) Clin Pharmacol Ther 47:557.

Phase 2 Program Conducted Across Different CKD Populations

STUDY		PATIENTS	WEEKS	DOSE LEVELS	TIER WEIGHTS	CONTROL	KEY RESULTS
Placebo-Controlled Pre-Dialysis							
017	Dose Range Finding, NDD	116	4	4	No	Placebo	<ul style="list-style-type: none"> Reduction in Hepcidin Dose-dependent Increase in Hb
047	Pre-dialysis	91	8	2	3	Placebo	<ul style="list-style-type: none"> Encouraging Safety Data Validation of Tier Weight-based Dosing
ESA-Controlled Dialysis Conversion							
048	Dialysis (Converted)	96	6	3	3	ESA	<ul style="list-style-type: none"> Encouraging Safety Data Successful Conversion from ESA IV & SQ
040a	Dialysis	60	6	3	No	ESA	<ul style="list-style-type: none"> Successful Conversion, Includes ESA Hyporesponsive Patients Dose Dependent Decrease in Hepcidin
Phase 2b Key Proof of Concept Studies							
041	Pre-dialysis (Six Correction and Maintenance Dose Cohorts)	145	16 and 24	6	3		<ul style="list-style-type: none"> Both tier weight and fixed starting doses can initiate Hb correction Maintained Hb with TIW, BIW, QW Decrease in Blood Pressure Observed (Subgroup) Reduced Total Cholesterol Levels
040b	Dialysis* (Conversion)	101	19	5	3	ESA	<ul style="list-style-type: none"> Maintenance Reduced Total Cholesterol Levels
053	Dialysis (Newly Initiated)	60	12	1	3		<ul style="list-style-type: none"> Oral Iron \approx IV Iron Oral Iron HD \approx oral Iron PD

* Many patients were ESA hyporesponsive. Higher doses of ESA are generally needed to treat such patients.

Study 017: Placebo-Controlled Proof of Concept Study in Pre-Dialysis

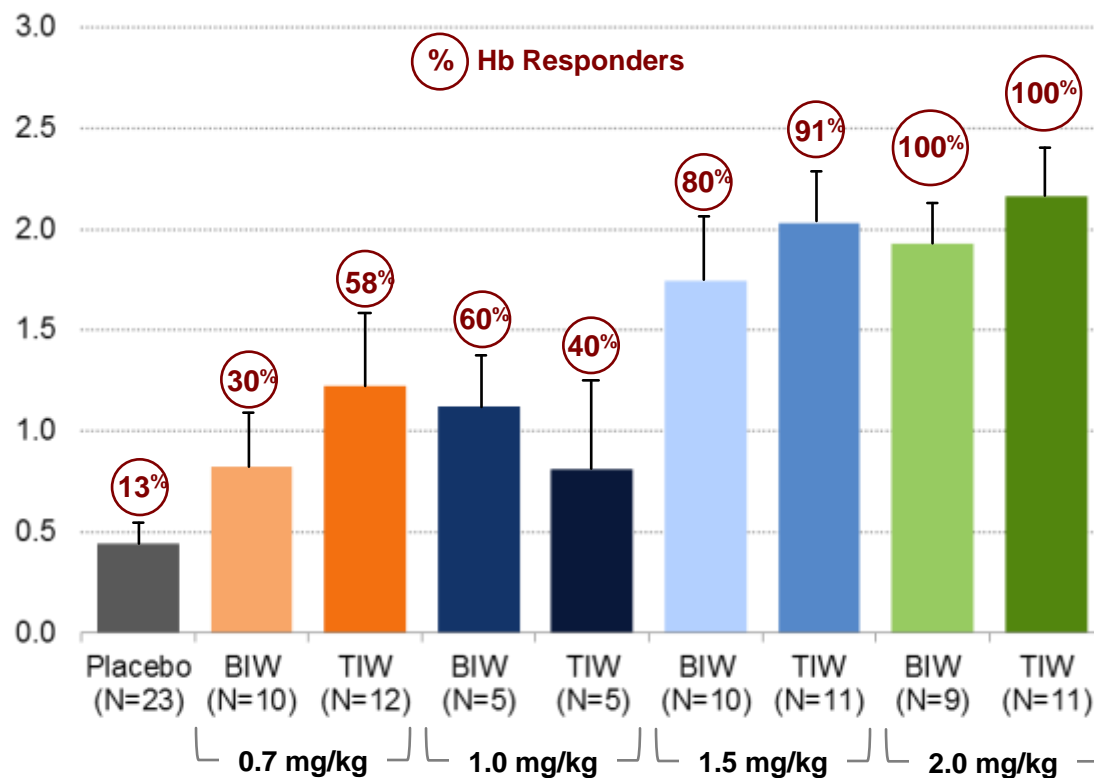
DESIGN

- Anemic Pre-dialysis Patients not Receiving ESA
- Randomized to Placebo or Roxadustat, BIW or TIW
 - 4-week Dose Ranging Study Evaluating 4 Weight-based Doses
 - Responder = Hb rise ≥ 1 g/dL

OBSERVATIONS

- Statistically significant, dose-dependent Hb increase for all 4 doses and for all assessments from Day 8 (p=0.025) to end of treatment (Day 22 p=0.0001; Day 26-29 p<0.0001)
- 100% Response Rate at Highest Dose
- Hepcidin reduction in 1.5 mg/kg cohort (p=0.048) and in 2.0 mg/kg cohort (p=0.001)

Mean (\pm SE) Δ hb_{max} (g/dL)



MEDIAN TIME TO RESPONSE

24.5 Days	14 Days	21 Days	14 Days
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Study 047: Placebo-Controlled Study in Pre-dialysis

FIBROGEN

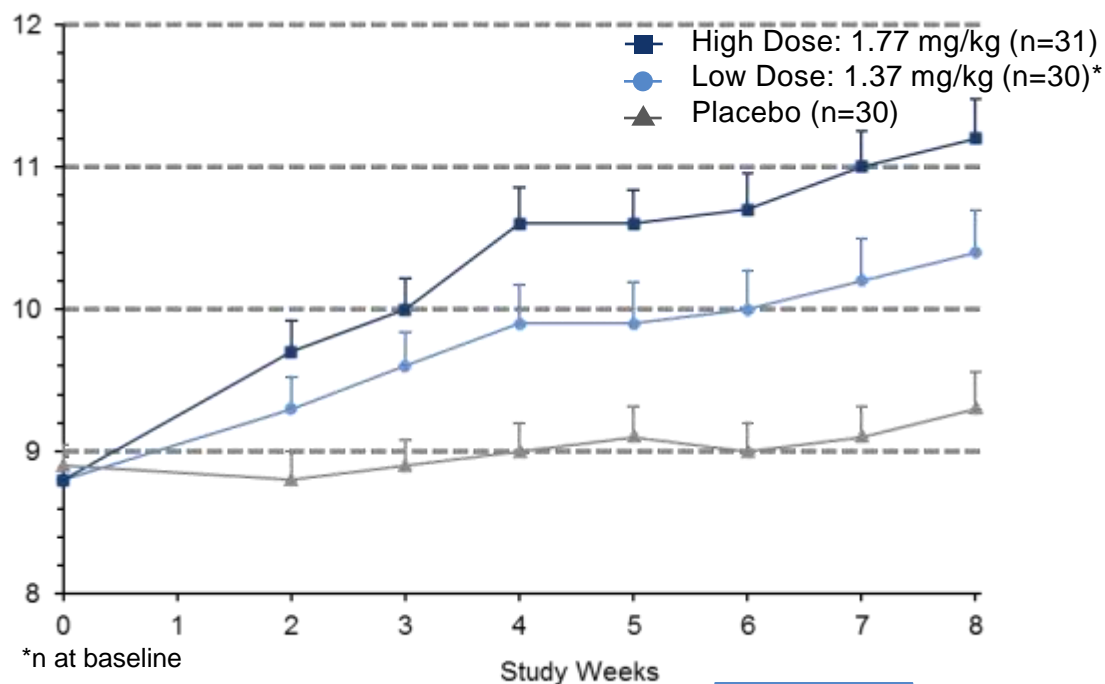
DESIGN

- Anemic Pre-dialysis Patients not Receiving ESA
- Randomized to Placebo or Roxadustat TIW
 - Two Tier Weight-based Doses
 - 8 Weeks Dosing

OBSERVATIONS

- Statistically Significant, Dose-dependent Hb Increase for Both Cohorts
- 93.1% Hb response rate at highest dose

Mean (\pm SE) Hb Change from BL (g/dL)



TREATMENT	N	BASELINE HB	MAX CHANGE IN HB	P-VALUE VS PLACEBO	PATIENTS WITH HB INCREASE \geq 1 G/DL	P-VALUE VS PLACEBO
High Dose	31	8.9	2.4	<0.0001	93.1%	<0.0001
Low Dose	30	8.8	1.6	<0.0001	88.5%	<0.0001
Placebo	30	9.0	0.4		25.9%	

* Hb increase \geq 1 g/dL and Hb \geq 11.0 g/dL at end of treatment

Studies 048 and 040a: ESA Comparator Study in Stable Dialysis Patients when Switched from Epoetin α (Conversion)

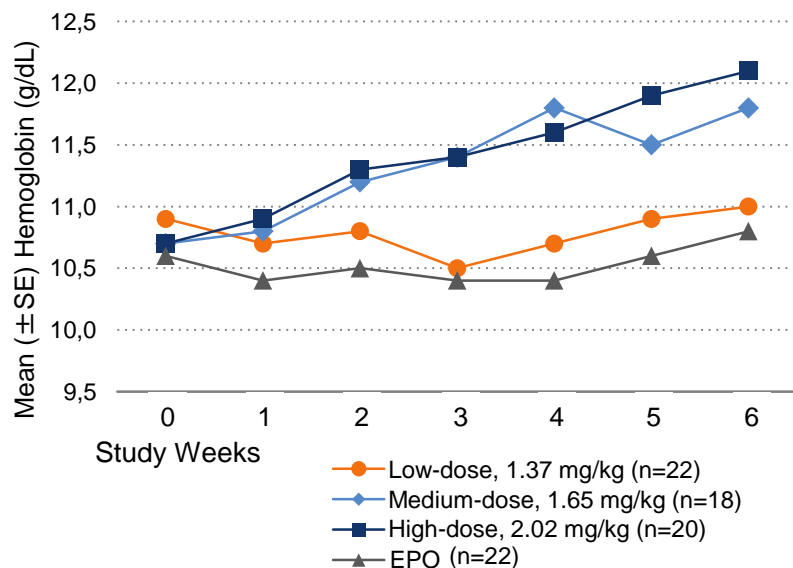
FIBROGEN

DESIGN Studies 048 and 040

- Hemodialysis Patients with Hb Corrected on Stable Doses of ESA
- For Study 048, approximately 50:50 split between SC and IV
- Randomized to Roxadustat TIW or Continuation of EPO for 6 Weeks of Treatment

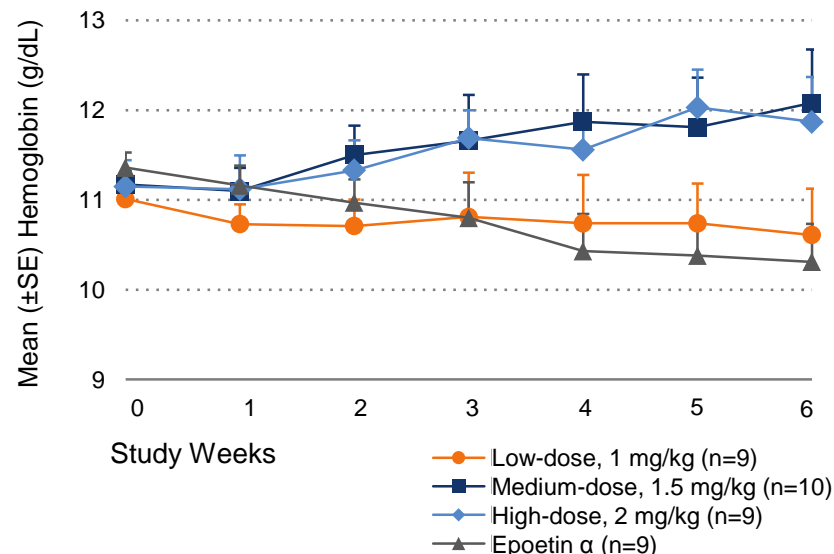
OBSERVATIONS – Study 048

- Roxadustat Maintained Hb in All Cohorts
- Hb Response Rates*
 - Low Dose (59.1%), Mid Dose (88.9%), High Dose (100%)
 - EPO (50%), $p=0.005$ (Mid Dose), $p=0.0002$ (High Dose)



OBSERVATIONS – Study 040a (6 wks)

- Successful in Wide Range of Patients, Includes EPO Hyporesponsive Patients



* % of Patients Maintaining Hb Level No Lower than 0.5 g/dL below Baseline at Both Week 6 and Week 7

Study 040b: ESA Comparator Study in Stable Dialysis Patients when Switched from Epoetin α (Conversion)

FIBROGEN

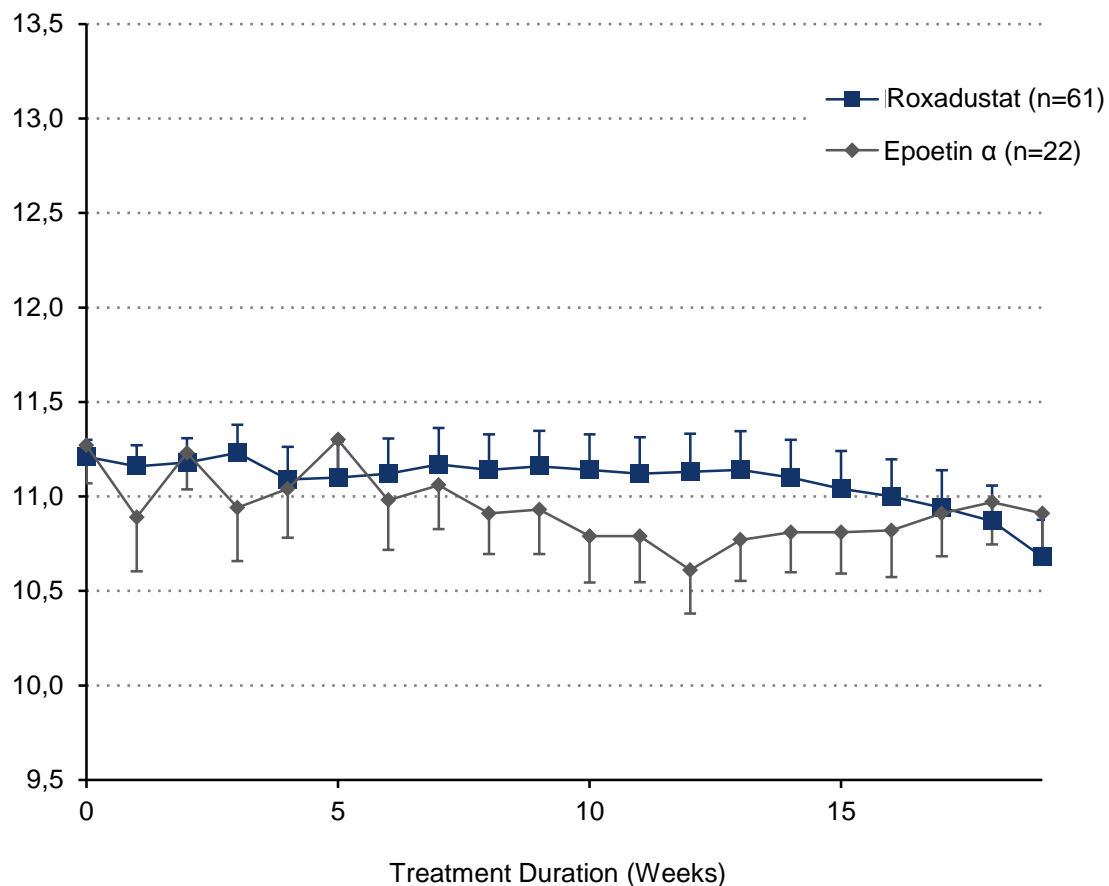
DESIGN – Stable Dialysis Conversion from ESA

- Hemodialysis Patients with Hb Corrected on Stable Doses of ESA
- Randomized to Roxadustat TIW or Continuation of EPO
- 19-week Treatment Duration

OBSERVATIONS

- Mean Baseline EPO Doses: 168 U/kg/wk IV (Dosed TIW)
- Low and High EPO Users
- Roxadustat Maintains Hb Levels Without IV Iron
- Roxadustat Maintains Hb Levels with Lower Cmax EPO Levels than IV Epoetin

Mean (\pm SE) Hemoglobin (g/dL)



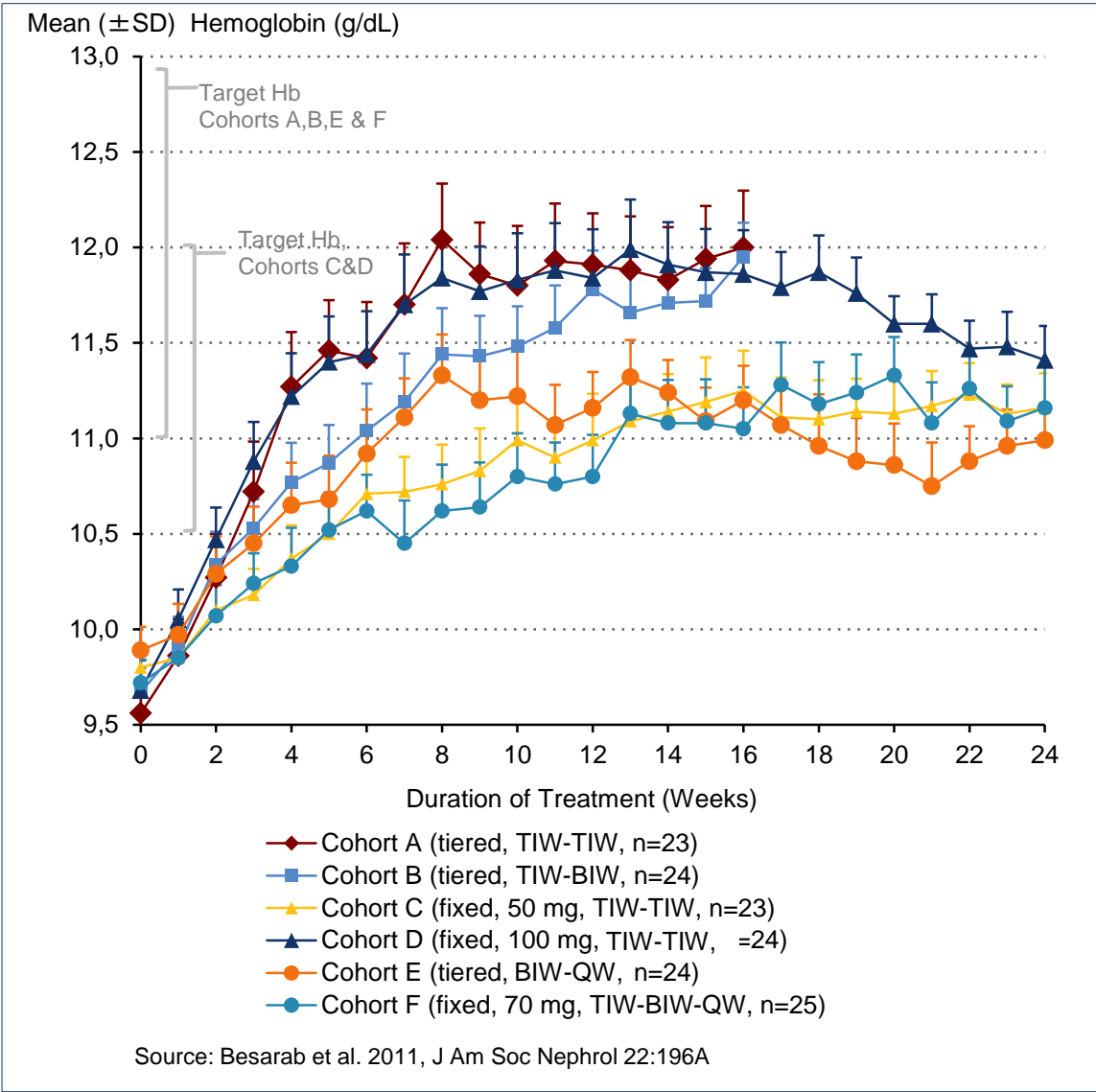
Study 041: Dose Finding in Pre-dialysis

Different Targets, Different Dosing Regimens, TIW, BIW, QW, All Effective



- DESIGN**
- CKD Patients not on Dialysis
 - Roxadustat Starting Doses
 - TIW or BIW
 - Tier Weight Dosing: 3 Sizes
 - Dose Titration to Achieve Hb
 - Dose Adjustment Every 4 Wks
 - Maintenance Dosing Upon Achieving Hb 11 g/dL
 - TIW, BIW or QW
 - Dual Endpoint $\Delta\text{Hb} \geq 1$ and Achieved Hb ≥ 11 g/dL
 - 16 or 24 Week Treatment

- OBSERVATIONS**
- 92% Response Rate
 - Correction Achieved and Maintained to Ends of Treatment, Regardless of Starting and Maintenance Dose
 - Reduction in Serum Hepcidin at Week 9 vs Baseline, $p=0.0003$



Study 053: Roxadustat Corrects Anemia in Newly Initiated Dialysis Patients without IV Iron

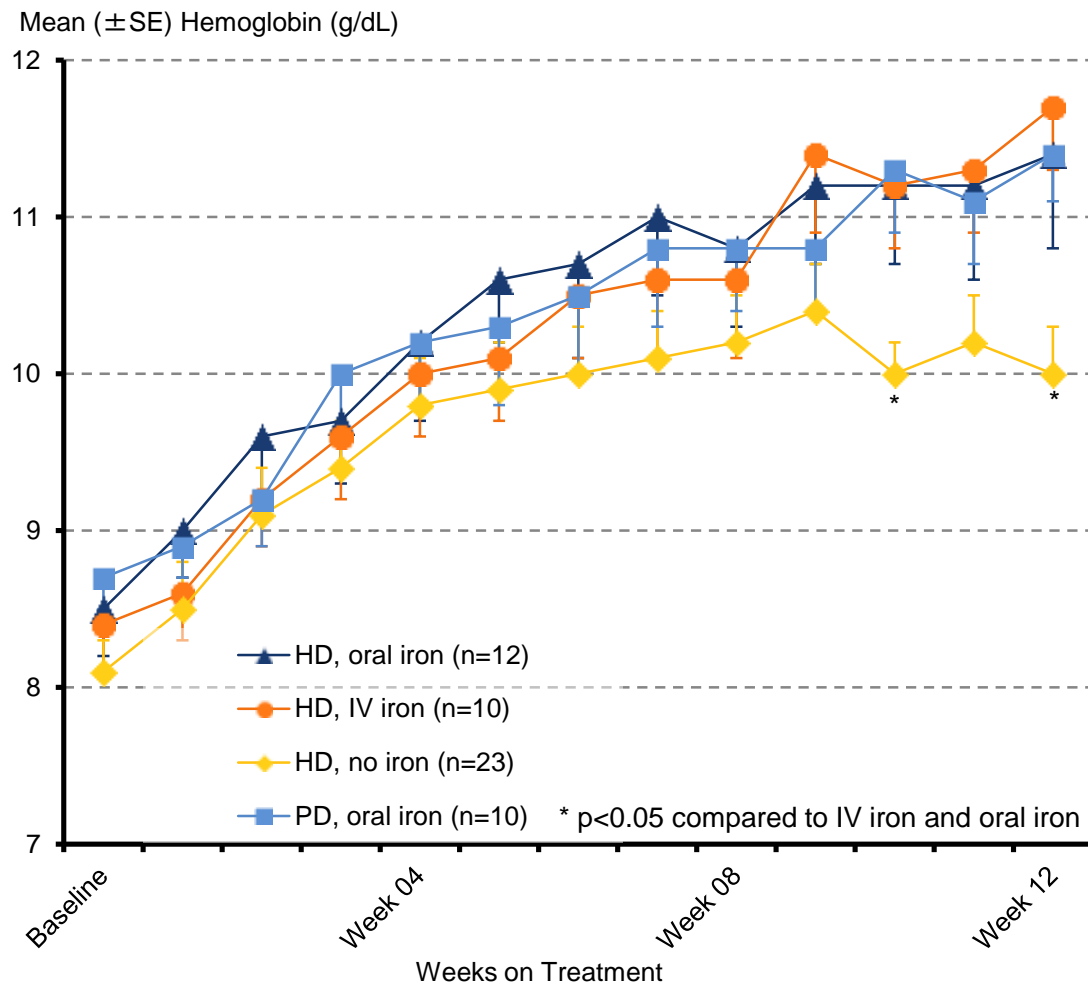
FIBROGEN

DESIGN

- Incident Dialysis (Newly Initiated Dialysis) Patients with Low Hb Levels and not on ESAs
- All Received Roxadustat
- Comparison of Treatment Response Under Different Iron Supplementation Conditions
- HD (Hemodialysis) Randomized to
 - No Iron
 - IV Iron
 - Oral Iron
- PD (Peritoneal) Received Oral Iron

OBSERVATIONS

- Roxadustat Raised Hb as Efficiently with Oral Iron as with IV Iron
- Oral and IV Iron Arms Had Similar Hb Responses in PD and HD
- ≥ 1 g/dL Hb correction in $>90\%$ patients at Week 12



Besarab, et al., J Am Soc Nephrol 23:428A and 24:91A.

Inflammation Increases Dose Requirements of ESAs and Decreases Their Effectiveness

In a cohort of hemodialysis patients, the higher the C-reactive protein, the lower the TSAT and the greater the epoetin dose with in spite of lower hemoglobin levels achieved.

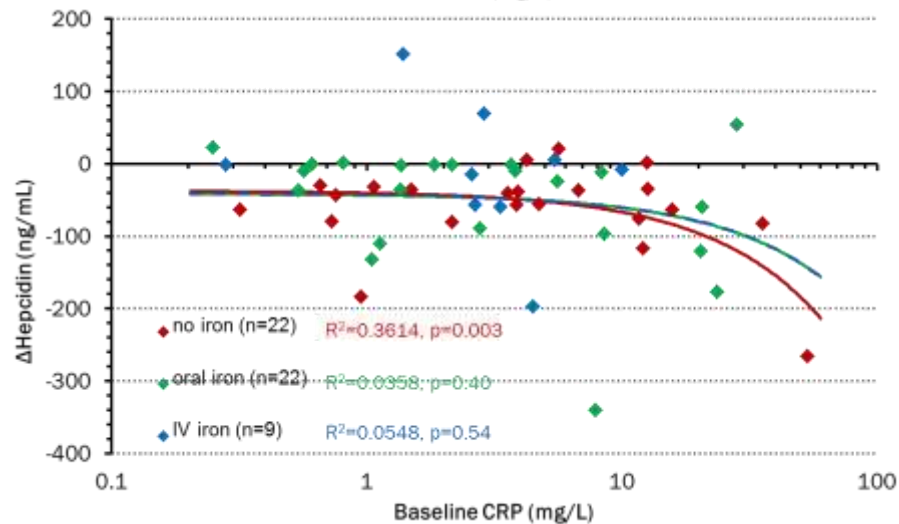
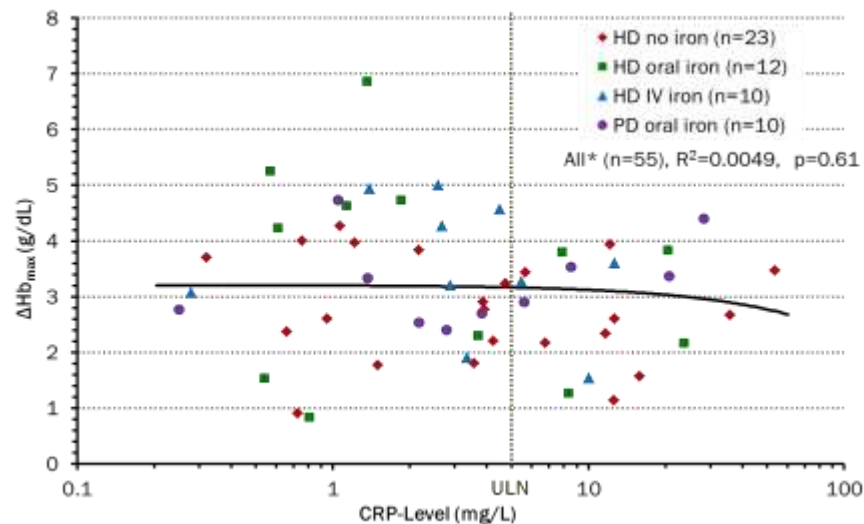
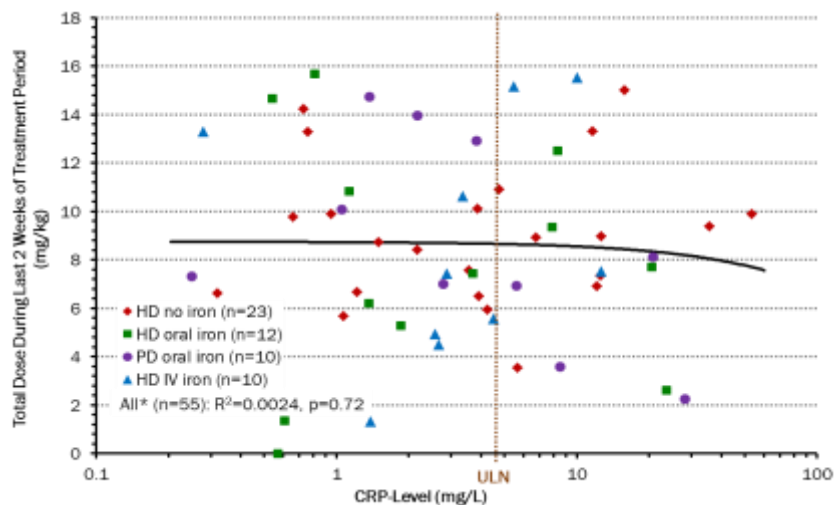
C-reactive protein (mg/L)	<1.3	1.3- 2.04	2.04-3.21	>3.21
TSAT (%)	29.6	28.5	25.4	22.7
Epoetin alfa dose (units per treatment)	7271.9	7386.5	8404.5	11253.5
Hemoglobin (g/dL)	11.6	11.6	11.3	10.8

As inflammation (as measured by C-reactive protein) increases, iron stores are less available for erythropoiesis and ESA dose requirements increase in spite of lower hemoglobin gains.

Bradbury et al. Impact of elevated C-reactive protein levels on erythropoiesis-stimulating agent (ESA) dose and responsiveness in hemodialysis patients. NDT 2009; 24; 919- 925

Hb Correction and Maintenance by Roxadustat is Not Impacted by Inflammation (Study 053)

- Hb correction is independent of inflammatory state
- Dose requirement for Hb maintenance is independent of inflammatory state
- Greater reduction in hepcidin level in those with higher baseline hepcidin values



CV Risk & Mortality are Associated with High Doses of ESA & IV Fe in Dialysis Patients

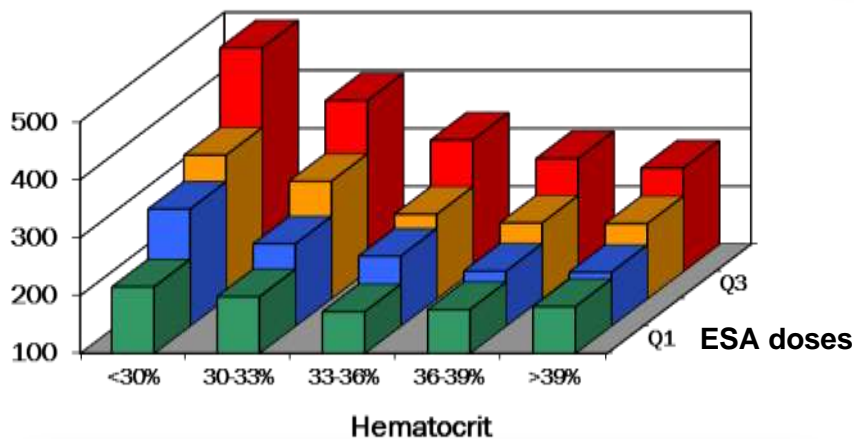
Higher ESA doses is associated with

- Higher mortality rate
- Higher CV event rate
- Increased thrombosis

High Doses of IV Iron is associated with

- Risk of anaphylactic reactions
- Oxidative stress
- Increased mortality

Unadjusted 1-Year Mortality Rates (per 1000) by Hematocrit and EPO dosing quartile (USRDS: 94,569 hemodialysis pts)

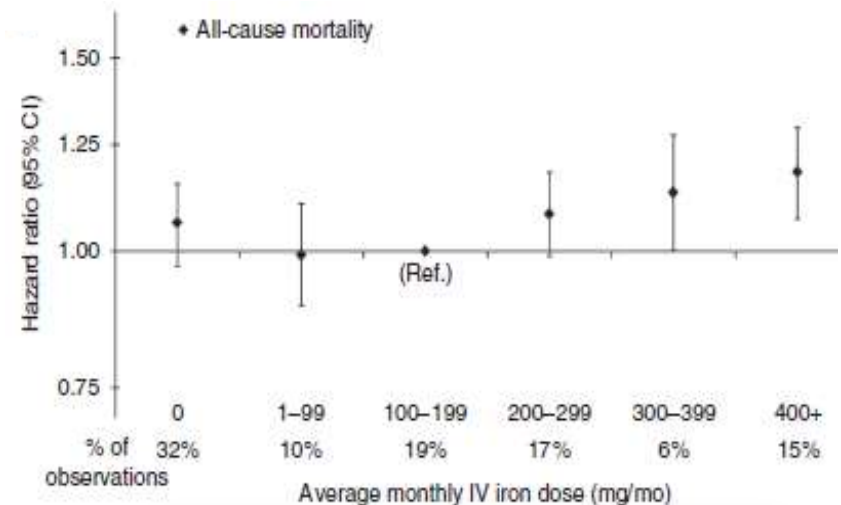


IV iron

WARNING: RISK FOR ANAPHYLACTIC-TYPE REACTIONS

Anaphylactic-type reactions, including fatalities, have followed the parenteral administration of iron dextran injection.

Higher mortality & hospitalization rate at Higher IV Iron Doses (32,435 hemodialysis patients in 12 countries)



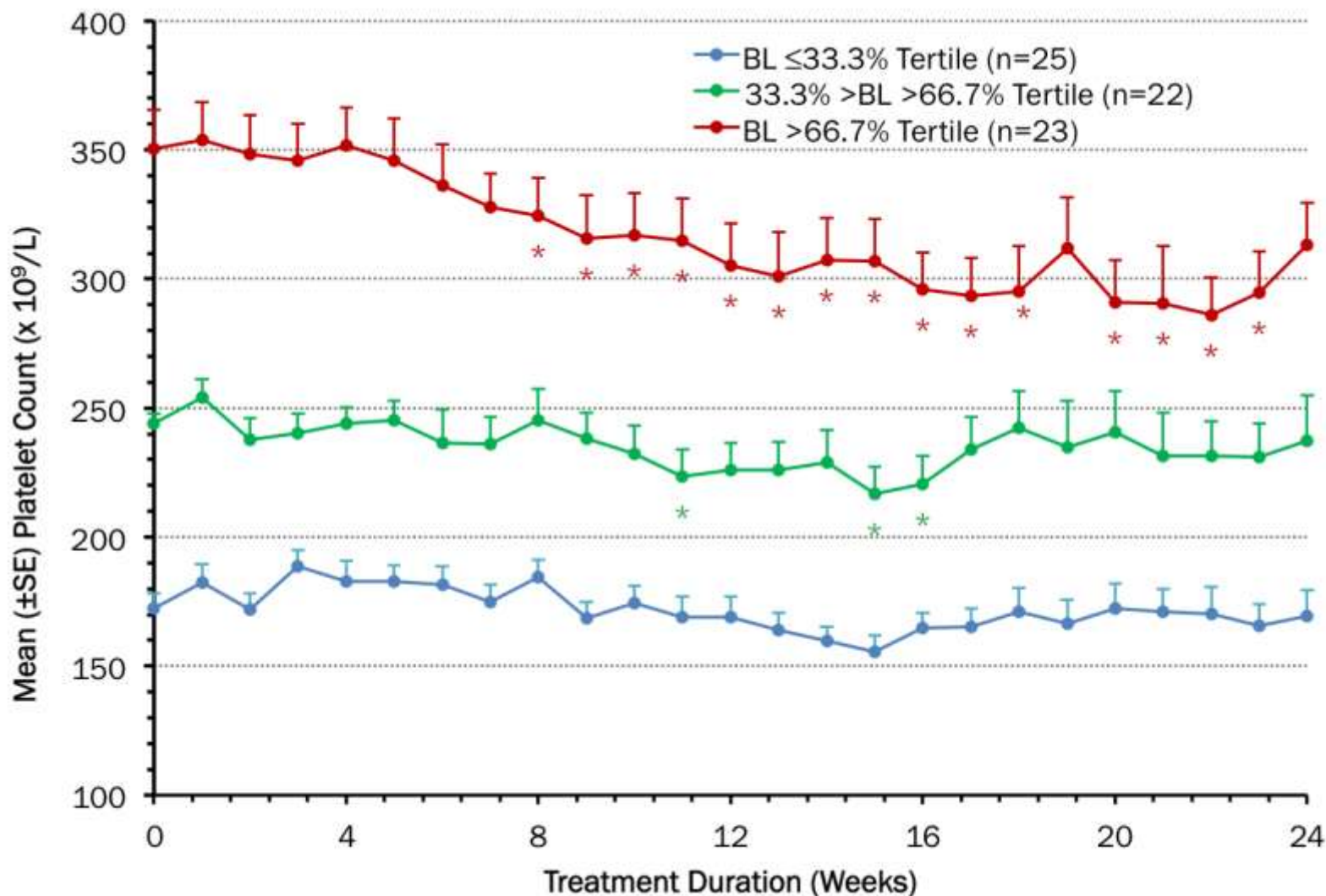
Roxadustat potentially treats anemia w/o excessive EPO

1. Zhang et al. *Am J Kidney Dis* 44:866-876.
2. Szczech et al. *Kidney International* (2008) 74, 791-798
3. Koulouridis et al. *Am J Kidney Dis* 2013;61:44-56
4. Bailie et al. *Nephrol Dial Transplant* (2005) 20: 1443-1449
5. Lim et al. *Nephrol Dial Transplant* 1999; 14: 2680- 87.
6. Bailie et al. *Kidney International* (30 July 2014) | doi:10.1038/ki.2014.275

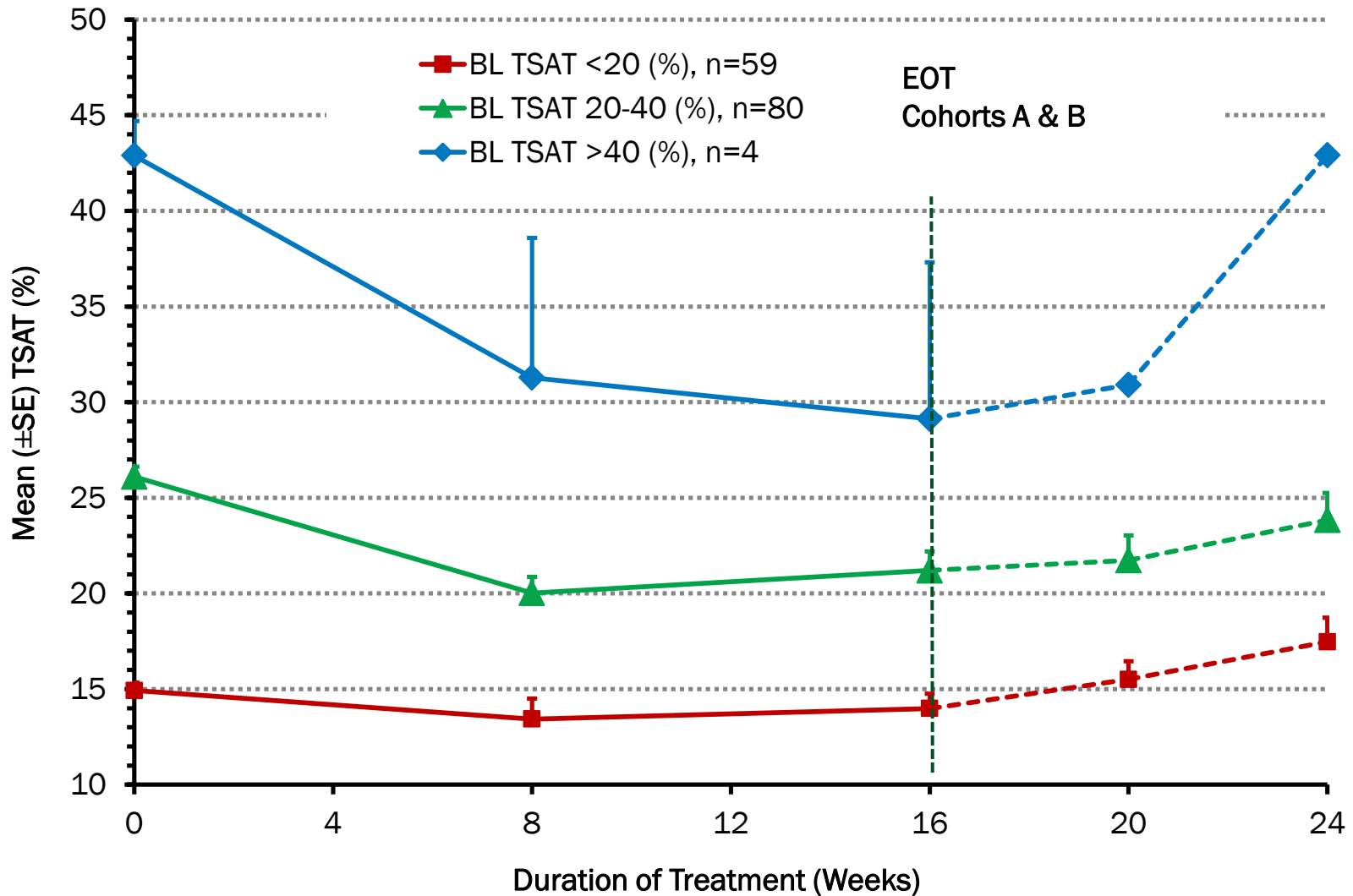
Roxadustat potentially treats anemia w/o IV Iron

Roxadustat Treatment: Platelet Count Reflecting Homeostasis

Evidence Supporting Safety: No Evidence for Thrombocytosis

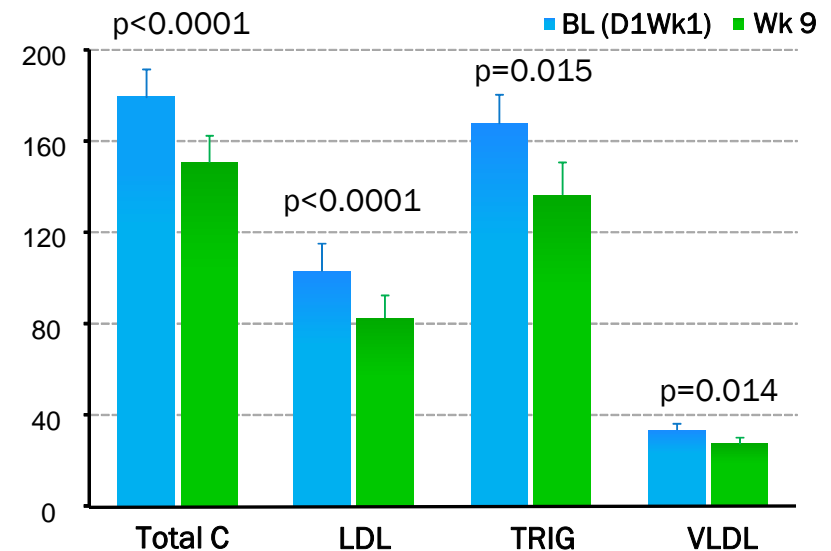


TSAT Over Time By Baseline TSAT Tertiles (041)



IN Addition, Roxadustat Reduces Cholesterol in CKD and ESRD Patients

- High cholesterol is one of the 3 top CV risk factors in CKD patients; CV is the most common cause for mortality.
- Roxadustat reduces cholesterol regardless of taking lipid lowering agents like statins.
- Greater magnitude of cholesterol reduction with higher baseline cholesterol levels.
- Significant reductions in:
 - LDL
 - Triglyceride
 - VLDL
- Improves HDL/LDL ratio.



Overview of Global Phase 3 Clinical Program FibroGen, AstraZeneca, Astellas

Population	Study name	Study code	Sponsor	Comparator	Primary comparison	N
Non Dialysis	Andes	060	FGN	Placebo	Efficacy; superiority	450-600
	Alps	0608	AST	Placebo	Efficacy; superiority	450-600
	Olympus	001	AZ	Placebo	Safety; non-inferiority	2600
Dialysis	Himalayas	063	FGN	Epoetin alfa	Efficacy; non-inferiority	750
	Sierras	064	FGN	Epoetin alfa	Efficacy; non-inferiority	600-750
	Pyrenees	0613	AST	Darbepoetin alfa & Epoetin alfa	Efficacy; non-inferiority	750
	Rockies	002	AZ	Epoetin alfa	Safety; non-inferiority	1425

- 52+ weeks duration (Variable treatment duration)
- Primary efficacy endpoint: Change in Hb from Baseline or % Hb responder
- CV safety endpoints based on data pooled across multiple studies
 - Nondialysis pool- to show as safe as placebo
 - Dialysis pool- powered to show safety superiority

Roxadustat Summary

- **Effective erythropoiesis in CKD anemia.**
- **Oral agent, no IV iron needed.**
- **Intermittent dosing –HIF stabilization with full reset before the next dose.**
 - Preserve durability of efficacy.
 - Minimize risk of stimulating late response HIF genes.
- **MOA: coordinated erythropoiesis.**
 - Hepcidin reduction.
 - Overcoming inflammation.
 - Modest transient eEPO elevation, avoiding supraphysiologic EPO levels.
- **Undergoing extensive safety evaluations in phase 3- a new paradigm for anemia therapy**